

# THE POWER OF MANAGING Unstructured Clinical Data

Healthcare providers need an adaptable, collaborative strategy to manage and share all clinical imaging content across the enterprise. That strategy is crucial when it comes to managing unstructured data, the largest portion of the comprehensive health record.

See how a traditional clinical imaging data solution compares to one that goes beyond archiving and silo consolidation to improve:



Workflows



Clinical outcomes



Patient safety



Patient satisfaction

## Traditional clinical imaging solutions



### Provides ONLY STRUCTURED Data Capabilities

Manages only structured (DICOM) data without addressing unstructured data.



### Creates Organizational Silos

Traditional data solutions are only departmental solutions when needed enterprise-wide capabilities are missing.



### Limits Direct Device Integration

Few vendors support direct device integration, and the few that do only support a handful of devices.



### Triggers Compliance Risks

Most organizations have a difficult time knowing if all non-DICOM clinical content is secure, backed up or part of the enterprise IT management solution.

## Apollo arcc®

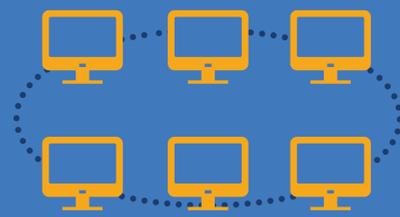
VS.



### Provides an Adaptable All-Data Solution

Through its unique capability to assign metadata to unstructured (non-DICOM) data, arcc allows the acquisition of ALL DATA—STRUCTURED AND UNSTRUCTURED.

VS.



### Empowers Enterprise-Wide Interoperability

arcc uses connectivity to link clinical departments, the enterprise, the community and the patient through real-time data sharing.

VS.



### Allows Direct Integration to More Than 125 Devices

And arcc provides automated workflows, quality assurance/quality control and the ability to provide structure to unstructured data within the clinical workflow—while delivering the efficiencies clinicians embrace.

VS.



### Goes Beyond HIPAA Compliance

arcc provides tools to enable compliance with "chain of custody" requirements.<sup>1</sup>

## The arcc Value



### Care Collaboration

High-quality images in real time to enhance clinical decisions and speed up care delivery



### Time Saving, Cost Saving

One single solution that enables each specialty department to acquire and manage unstructured data, and streamline clinician workflows



### Efficiency

Just one system for IT to manage makes arcc the choice for efficiency

Turn to the enterprise imaging strategy that does more. Read the case study now.



For over 28 years, Apollo has successfully provided clinical image management and workflow solutions to healthcare organizations, enabling safe and secure enterprise-wide access to clinical multimedia. Apollo is redefining VNA capabilities with its enhanced enterprise imaging solution, arcc. As the Apollo Repository for Clinical Content, arcc provides a holistic longitudinal view of all patient data. At its core, arcc is a VNA that goes beyond imaging and archiving to improve clinical workflows, interoperability and connectivity so every department throughout the entire enterprise can acquire, manage and securely access all clinical content. Visit [Apolloei.com](http://Apolloei.com) to learn more.

<sup>1</sup>Apollo arcc enables HIPAA and jurisprudence compliance. arcc's comprehensive audit trails can assist in documenting the chain of custody for the images when needed and provide them as part of the legal health record. In addition, arcc utilizes encryption technologies for data at rest, in transit and at presentation.