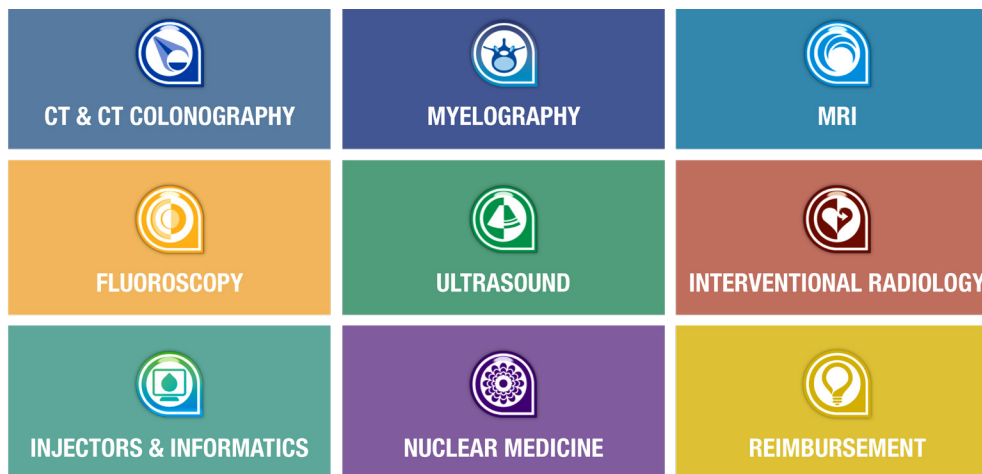


BRACCO DIAGNOSTICS INC.

Your Comprehensive Imaging Partner



Improving patient lives is at the center of everything we do. With this singular focus and modality neutrality, we aim to keep your practice moving forward.



VALUE BEYOND PRODUCTS

Value Added Programs with Tangible Returns

- Royalty – Free Injector Placement Program
- Consolidated Distribution Services Program
- Full-line advantages
- Concierge service
- Procedures that help reduce the cost of care
- Customized programs to support population health initiatives

Continuing Education

- Support for CE- and CME-accredited programs*
- Webcasts, archived lectures
- Medical consultations, remote or in-person, for protocol optimization, dose management, and peer-to-peer support

**Unrestricted Educational Grants made by Bracco Diagnostics Inc hosted by third party providers*

Reimbursement and Healthcare Policy

- Expert support on coding, billing, and policy questions
- Product onboarding
- Phone, email, online chat support channels
- Complimentary, accredited webinars

braccoreimbursement.com

Beyond providing the highest level of support and education, Bracco places the concept of sustainability—expressed economically, environmentally, and socially—at the heart of operations. We strive to curb climate change by promoting energy efficiency and a circular economy. We select only suppliers with the best ethical and environmental practices. Read our comprehensive [Sustainability Report](#).

BRACCO IN ACTION

A History of Curiosity, Passion, and Innovation



Celebrating our “Leaders on the Horizon”

An exclusive program conferring scholarships to radiology residents whose submitted research is published in Applied Radiology. The top two authors attend RSNA to be honored at a special reception hosted by Applied Radiology.

Addressing the iodinated contrast agent shortage

When a COVID-19 lockdown caused delays for contrast agents to the U.S. market, Bracco collaborated with the U.S. Food and Drug Administration to temporarily import a nonionic iodinated contrast medium, ensuring patients had access to advanced diagnostic imaging.

Supporting academic and professional development

Teaming up with the Society for Advanced Body Imaging (SABI), the SABI Bracco Mentorship Program offers peer-to-peer mentorship, sponsorship, and coaching in leadership, strategy, and career development.

Staying connected through BRACCO CARES

Bracco took a proactive approach through its BRACCO CARES initiative to support customers during COVID-19, one of the most unprecedented times in world history. BRACCO CARES was a series of educational webinars and video programs highlighting discussions of various industry experts that provided insight into dealing with this crisis.

Linking today’s research to tomorrow’s practice

Awarded to new investigators, Bracco Diagnostics/RSNA Research Grants allow residents to devote time to a research project and hone their skills in scientific investigation and research techniques.

Cultivating the next generation of radiologists

Partnering with the European School of Radiology, Bracco celebrated its 95th anniversary by providing 95 research grants to support the training of the next generation of rising radiologists.

Harnessing AI to fight COVID-19

Working with the Centro Diagnostico Italiano, Bracco developed AI-for-COVID Imaging Archive: a database of radiographic images of COVID patients. With the help of artificial intelligence, doctors obtain a clearer understanding of COVID’s progression for more personalized and timely treatment.

Empowering women and youth to pursue their dreams

The Bracco Foundation supports social and scientific projects, creating opportunities for young talents with scholarships, education, and training development programs.

Supplying crucial tools to treat patients in remote areas

Imaging contrast agents donated by Bracco via AmeriCares gave radiologists at health

BRACCO BY THE NUMBERS

15

new drug
applications

3,600

employees

10%

revenue investment
into research

2,000

patents

\$4.3M

U.S. grants
annually

About Bracco Imaging

Bracco Imaging S.p.A. (“Bracco Imaging”), part of the Bracco Group, is an innovative world leader delivering end-to-end products and solutions through its comprehensive portfolio across diagnostic imaging modalities. Headquartered in Milan, Italy, Bracco Imaging’s purpose is to improve people’s lives by shaping the future of prevention and precision diagnostic imaging. The Bracco Imaging portfolio includes products and solutions for all key diagnostic imaging modalities: X-ray imaging, magnetic resonance imaging (MRI), Contrast Enhanced Ultrasound (CEUS), and Nuclear Medicine through radioactive tracers and novel PET imaging agents. Bracco Imaging has approximately 3,600 employees and operates in more than 100 markets globally. Bracco Imaging has a well-skilled and innovative Research and Development (R&D) organization with an efficient process-oriented approach and track record in the diagnostic imaging industry. R&D activities are located in four centers based in Italy, Switzerland, the United Kingdom, and the United States. Bracco Group global revenues were 1.4 billion Euros in 2020. To learn more about Bracco Imaging, visit www.braccoimaging.com.