



## Press release

### Ziehm Imaging is a 2015 Bronze Stevie Winner at the International Business Awards

*Mobile C-arm expert decorated for Ziehm Vision RFD 3D in the "Best New Product – Healthcare & Pharmaceuticals" category*

**Nuremberg, Germany – October 29, 2015** – Ziehm Imaging has been awarded with the Bronze Stevie Award in the category "Best New Product or Service of the Year – Health & Pharmaceuticals" in the 12<sup>th</sup> Annual International Business Awards. The innovation leader in mobile C-arm imaging solutions, impressed the international jury with Ziehm Vision RFD 3D; the latest addition to the Ziehm Imaging mobile C-arm portfolio which offers intraoperative 3D information for enhanced patient care.

Winners were determined through three months of judging. The Stevie Award winners were presented their awards at a gala banquet at the Ritz-Carlton Hotel in Toronto, Ontario, Canada on Friday, October 23<sup>rd</sup>.



Kimberly Haas, Ziehm Imaging, with the 2015 Bronze Stevie Award for the Best New Product

"We are extremely proud to be presented with a Stevie Award for the third year in a row. This prestigious prize validates our product concept and is a great recognition of our innovation leadership", says Klaus Hörndler, CEO of Ziehm Imaging. "We have developed Ziehm Vision RFD 3D by leveraging our 10 years' experience in 3D imaging. The result is a completely new 3D C-arm modality that allows for full intraoperative control at any time during the intervention."

### The future of 3D imaging

Ziehm Vision RFD 3D has been designed based on the know-how and innovations originally developed for demanding hybrid applications. Ziehm Vision RFD 3D combines 2D and 3D functionality to offer full intraoperative control in high-end applications in orthopedics, traumatology and spine surgery. SmartScan, a patented concept, allows for 180° image information of even the smallest anatomical structures while keeping the geometry of a conventional 2D C-arm. With up to 7 cervical vertebrae in one scan volume, it offers the largest 3D image volume of a mobile C-arm in the market.



Ziehm Vision RFD 3D is 30% smaller than traditional 3D C-arms and up to 60% more lightweight than alternative mobile imaging solutions. This allows the OR staff to easily position the C-arm in the OR and to manually transport it from one OR to another.

### **About The Stevie Awards**

The Stevie® Awards are the world's premier business awards. They were created in 2002 to honor and generate public recognition of the achievements and positive contributions of organizations and working professionals worldwide. In short order the Stevie has become one of the world's most coveted prizes. There are six Stevie Awards programs, each with its own focus, list of categories, and schedule. Learn more about The Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

### **About Ziehm Imaging**

Founded in 1972, Ziehm Imaging has stood for the development, manufacturing and worldwide marketing of mobile X-ray-based imaging solutions for more than 40 years. Employing more than 400 people worldwide, the company is the recognized innovation leader in the mobile C-arm industry and a market leader in Germany and other European countries. The Nuremberg-based manufacturer has received several awards for its ground-breaking technologies and achievements, including the Frost & Sullivan award (various years), the iF design award 2011, the Top100 award for innovative mid-size companies 2012, the Stevie Awards 2013 and 2014 and the IAIR Global Awards 2014 as "Best Company for Innovation & Leadership". For more information, please visit: [www.ziehm.com](http://www.ziehm.com).

### **Press contact:**

Ziehm Imaging  
Martin Ringholz  
Director Global Marketing  
[Martin.ringholz@ziehm-eu.com](mailto:Martin.ringholz@ziehm-eu.com)  
Tel: +49 911 2172 0  
[www.ziehm.com](http://www.ziehm.com)