

Press Release

Ziehm Imaging and OrthoScan team up

Nuremberg, Germany / Orlando, Florida (September 21, 2015) – Effective immediately, Ziehm Imaging and OrthoScan will start a new level of cooperation to address the needs of their customers. To this end, Nelson Mendes, President and CEO of Ziehm Imaging Inc., was appointed to be President and CEO of OrthoScan Inc. as well. “Ziehm Imaging and OrthoScan represent the best in technology and customer focus in the global market for x-ray based intraoperative imaging devices, and it is just a natural move to align both companies’ vision and efforts to provide an even better solution for all surgical imaging needs”, said Mendes.

OrthoScan specializes in mini C-arms, known for their great value in orthopedic surgical procedures for extremities (hands, arms, feet), and it has been the first company to introduce flat-panel detectors, a standard for digital imaging, in this class of equipment. Similarly, Ziehm Imaging specializes in full size C-arms for many surgical procedures such as, among others, cardiovascular, neuro, orthopedic, trauma, spine and pain management. Ziehm Imaging has been the first company to introduce flat-panel detectors in mobile C-arms about 10 years ago and is considered as the global technology leader for mobile C-arms.

“Ziehm Imaging and OrthoScan will each continue to operate in their fields of expertise, as they have already been doing very successfully”, commented Klaus Hörndler, CEO of Ziehm Imaging Group. Ziehm Imaging resides in the Americas in Orlando, Florida, and operates with its global headquarters out of Nuremberg, Germany, where Sales and Service, R&D and manufacturing facilities are located. OrthoScan is headquartered in Scottsdale, Arizona, with operations in R&D, manufacturing and Sales and Service. Its international business will be strongly supported, through cooperation, by Ziehm Imaging and its global network, thereby opening further growth opportunities. In addition, both companies’ service activities will be bundled.

About Ziehm Imaging

Founded in 1972, Ziehm Imaging has stood for the development, manufacturing and worldwide marketing of mobile X-ray-based imaging solutions for more than 40 years. Employing more than 400 people worldwide, the company is the recognized innovation leader in the mobile C-arm industry and a market leader in Germany and other European countries. The Nuremberg-based manufacturer has received several awards for its groundbreaking technologies and achievements, including the Frost & Sullivan award (various years), the iF design award 2011, the Top100 award for innovative mid-size companies 2012, the Stevie Awards 2013 and 2014 and the IAIR Global Awards 2014 as "Best Company for Innovation & Leadership". For more information, please visit: www.ziehm.com.

About OrthoScan

OrthoScan Inc. is the leader in the development of mini C-arms for the orthopedic sector and provides specifically tailored imaging solutions for medical care centers and for doctors specializing in hand and limb surgery. The US-based medical technology company was acquired by the ATON Group in the autumn 2011. For more information, please visit:

www.orthoscan.com

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