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Press Release

Apollo [Re]defines the Capabilities of the VNA with arcc™
See Apollo's arcc™ in action at RSNA, Nov. 26-30, in Booth 1561

Falls Church, VA – November 15, 2017 – Apollo Enterprise Imaging Corp, the pioneer in enterprise imaging and clinical multimedia management solutions, today announced it is [re]defining the capabilities of the VNA (vendor neutral archive) with its enhanced Enterprise Imaging solution, **arcc™**. As the autonomous repository for clinical content, **arcc** provides a holistic longitudinal view of all patient data throughout the entire care continuum.

At its core, **arcc** is a VNA that aligns all clinical departments with a health system's enterprise imaging strategy. The arcc solution goes beyond imaging and archiving, it focuses on clinical workflows and providing interoperability and connectivity so that every department throughout the entire enterprise can acquire, manage, and securely access all clinical content.

"Apollo's **arcc** offers today's healthcare providers a holistic VNA solution that is flexible enough to work with any current PACS, and strong enough to sustain your organization as it grows," said Jim Conyers, Apollo's Chief Product Officer. "We wanted to create an autonomous repository for clinical content that looks beyond just archiving and silo busting. The arcc VNA provides advanced and easy-to-use interfaces that promote on-demand integration to third party critical care solutions that our clinicians need to use."

"We have rebranded our existing enterprise imaging solution and expanded its capabilities. **arcc**, the autonomous repository for clinical content, is a more descriptive

brand which encompasses and conveys a full understanding of the comprehensive functionality our solution provides to each of our users," stated Mark Newburger, President & CEO of Apollo. "By creating a product that focuses on the customer as opposed to industry needs, Apollo is redefining the capabilities of the VNA. Our solution supports and manages Radiology and Cardiology images as well as anyone, but **arcc** was originally built as a platform to support all non-DICOM specialties."

"If you're considering a VNA for your enterprise imaging needs, you need to do more than just manage storage. You also need clinical multimedia management and specialty-specific workflows in a unified solution. That is **arcc,**" added Mark Newburger.

As an exhibitor at RSNA in Chicago from November 26-30, 2017, Apollo is looking forward to showing its premier enterprise imaging and clinical multimedia management solution, **arcc**. Healthcare professionals can see **arcc** in action in Apollo's Booth 1561 in the South Hall. Make an appointment for a private demo at lhaas@apolloei.com or by calling 703-288-1474.

About Apollo

Apollo provides enterprise-wide clinical multimedia management and workflow solutions that enable clinicians to collaborate more effectively by securely managing all clinical multimedia. Working with your EMR, Apollo unifies the entire patient record and enables authorized user access from anywhere and on any device. While others promise easy, secure, specialty-specific access throughout the enterprise, Apollo delivers this today at marquee institutions throughout the United States and Canada.

To learn more about Apollo:

- Visit booth #1561 in the South Hall during RSNA 2017
- View our RSNA online press kit
- Go to our website
- Follow Apollo on Twitter
- Find Apollo on LinkedIn

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