



Unveiling the Future of Medical Imaging at RSNA

Dear journalist,

you are warmly invited to attend OpenRad's upcoming press talk which will take place during the RSNA Annual Meeting in Chicago on 27 November 2023 at 11 a.m. at the OpenRad booth no. 2960 in the South Hall. Come and share with us the unveiling of the best-kept secret in our industry—our next-generation imaging platform!

We are proud to be the provider of a powerful, comprehensive and universal imaging platform for distributed networks. Our focus on cutting-edge technology ensures that we supply healthcare professionals with the most exceptional tools. We have developed an outstanding viewer, a best-in-class teleradiology module, and a workflow orchestration engine that intelligently manages use cases across sites, legal entities, and system boundaries.

During our press talk, you will learn more about OpenRad's superb cross-tech integrated solution. Our top executives Philippe Houssiau (Executive Chairman of the OpenRad Board) and Dr Soeren Grimm (CEO of OpenRad) will provide valuable insights.

Key highlights from our press event will include:

- In-depth look at our cloud-native next-gen imaging platform and its intelligent orchestration engine—designed for interdisciplinary collaboration between healthcare professionals
- Benefits our innovations bring to the healthcare industry—including improved patient outcomes, enhanced operational efficiency, and increased profitability
- Launch of the first imaging medical record for distributed imaging networks
- Update on FDA clearance information



To confirm your attendance at this event and to request interviews with our key speakers, please RSVP by 20 November to:

Dillan Yogendra
Account Director at Silver Buck (PR agency)
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or

Katrin Lewandowski
Head of Marketing at OpenRad
Email: katrin.lewandowski@openrad.com

We look forward to welcoming you to our RSNA press talk. Be prepared for an interactive discussion and demonstration of how our solutions tend to the needs of our customers around the globe. Breakfast snacks and beverages will be served.

Best wishes,

Dillan & Katrin

Please also follow our RSNA press room for news: rsna.vporoom.com/OpenRad